

## HEAVY EQUIPMENT APPRAISAL LLC

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FOR IMMEDIATE RELEASE

### Rhett Crites Earns CMEA Designation from the NEBB Institute

**LONGMONT, Colo., July 22, 2026** — Rhett Crites, founder of Heavy Equipment Appraisal LLC, has earned the Certified Machinery & Equipment Appraiser (CMEA) designation from the NEBB Institute. Fewer than 7% of cataloged U.S. equipment appraisers hold the designation.



*Rhett Crites, CMEA, founder of Heavy Equipment Appraisal*

#### About CMEA

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The CMEA program certifies appraisers in USPAP-compliant machinery and equipment valuation. Its rules bar members from taking assignments with a predetermined value conclusion and from charging fees based on a percentage of the appraised amount. Lenders, CPAs, and the courts rely on those safeguards when an appraisal supports a loan file, a tax position, or a legal matter.

*"Most of my reports end up in front of a credit officer, an IRS reviewer, or occasionally a judge," Crites said. "The CMEA exists for that level of scrutiny. It tells the reader how the work was done before they get to the number."*

Crites is also a certified member of the Certified Appraisers Guild of America, which confers the CAGA designation on appraisers who complete its certification training and exam.

#### About Heavy Equipment Appraisal LLC

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Heavy Equipment Appraisal has provided machinery and equipment appraisals nationwide since 2009 from its base in Longmont, Colorado.

The firm produces USPAP-compliant reports for lending, tax, insurance, and estate matters, working by desktop review or on-site inspection in all 50 states.

More at [heavyequipmentappraisal.com](http://heavyequipmentappraisal.com) or (844) 825-8283.

## About the NEBB Institute

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The NEBB Institute, or National Equipment & Business Builders Institute, provides training and certification for professionals in machinery and equipment appraisal and equipment brokerage. The Institute awards the Certified Machinery & Equipment Appraiser designation to individuals who complete its training and review requirements.

CMEA appraisers are trained to prepare USPAP-compliant appraisal reports for use in financing, business transactions, litigation, tax matters, and other situations requiring an independent opinion of equipment value. NEBB Institute members serve banks, lenders, accountants, attorneys, business owners, and other professionals throughout the United States and internationally.

For more information, visit [www.nebbinstitute.org](http://www.nebbinstitute.org).

## Media Contact

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